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THE UNIVERSITY OF IOWA
JOHN PAPPAS JOHN ENTREPRENEURIAL CENTER

ICAD
Iowa City Area
Development Group

IOWA CONNECT

Informational Luncheon

Join us for lunch Friday, October 5th to learn more about a new Iowa Connect Initiative!

Luncheon Details

Date: Friday, October 5th, 2012

Time: 11:00 am - 1:00 pm

Location: *University Athletic Club*
1360 Melrose Avenue
Iowa City, IA 52246

R.S.V.P. Carolyn@imager.com
(858) 337 - 8960

Call-in: (312) 878 - 3081
Code: 288 - 658 - 778

Introductory Remarks

Howard C. Dittrich, MD FACC

*Chair, U of Iowa Cardiovascular Center Board of Directors
Adjunct Professor of Medicine*

Keynote Speaker



Duane J. Roth, CEO
CONNECT - San Diego



Mr. Roth is an Iowa native and the CEO of CONNECT. CONNECT is the globally recognized public benefits organization fostering entrepreneurship in the San Diego region by assisting new business formation of technology and life sciences companies. CONNECT has assisted in the formation of over 3,000 companies since its inception in 1985 and these companies have secured over \$10 billion in funding.

About Iowa Connect...

Iowa Connect is intended to increase the creation of new technology businesses and to catalyze successful commercialization of innovative life sciences, advanced manufacturing, and information technology products.

The initiative is designed to educate, mentor, and advance existing and would-be entrepreneurs / emerging growth companies by assimilating existing information and linking entrepreneurs with the knowledge, capital, talent, and other resources critical to optimizing success.

Iowa Connect will function in collaboration with and serves as an extension of existing Iowa economic development groups and entrepreneurial support organizations to promote and support a more vibrant entrepreneurial ecosystem and technology-based economy in Iowa.

