

IowaBio April 2018

# MONTHLY UPDATE

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## SAVINGS OPPORTUNITIES

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### BioVantage Program

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One of the most **quantitative benefits of being an IowaBio member is the savings** received through our **BioVantage Program contracts**. IowaBio's Purchasing Consortium includes industry members, educational institutions and state agencies. These agreements allow companies of any size to receive the same competitively-bid pricing benefits – some of which are the best in the state!

[View individual vendor information on our website](#)

### Contract Highlights

The savings received from just a few orders usually **covers the cost of your IowaBio Membership!**

Direct delivery within **24-48 hours without shipping charges**

Potential **rebate** opportunities

**10% Premium Credit** for IowaBio members (exclusively through LMC)

**To be connected with a vendor and start saving, please email us at [info@iowabio.org](mailto:info@iowabio.org)**

Scientific  
Supplies,  
Chemicals and  
Equipment



Lab Design,  
Equipment and  
Installation



WYNN O. JONES & ASSOCIATES, INC.

Office Supplies,  
Toner, Paper and  
Furniture



Property,  
Casualty and  
Liability Insurance



[Preferred Provider](#)



Courier Services



# PARTICIPATION OPPORTUNITIES

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## IOWA CUBS OUTING & ANNUAL MEMBER MEETING

June 21, 2018

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This summer, IowaBio is switching things up by hosting a night at the Iowa Cubs for its members and contract vendors! This activity will take place in lieu of the annual Golf Outing. Following the conclusion of our Annual Meetings, IowaBio members and contract vendors are invited to connect, relax and enjoy an evening baseball game in the Bud Club area of Principal Park in Des Moines.

Doors will open to our group at 5:30pm where attendees can enjoy unlimited food and beverages from the following menu until the 7th inning:

**Hot dogs • Hamburgers • Chicken Fingers • Nachos  
Popcorn • Chips and Ranch Dip • Peanuts  
Water • Can Soda • Keg Beer (Bud or Bud Light)**

WHO CAN ATTEND	AGENDA	REGISTRATION
All employees of our member companies and contract vendors.  <a href="#">Please click here</a> to view a list of qualifying companies.	<b>5:15pm</b> Ticket pickup at Principal Park <b>5:30pm</b> Outing begins <b>7:08pm</b> Game begins <b>7th Inning</b> Food/Beverages ends	In order to ensure enough seating is reserved for this event, please register by <b>Friday, May 18th</b> .  <b>Cost</b> \$25/person

[Click Here to Register to Attend the Baseball Game](#)

Prior to the Iowa Cubs Outing, IowaBio will hold its Annual Member Meeting and Annual Board Meeting. All IowaBio members are welcome to attend and participate in the Annual Member Meeting, during which we will vote on the 2019 Board of Director roster and provide an overview of our recent and upcoming activities and successes. Members are welcome to stay and listen to the Annual Board Meeting but will not be able to vote unless you are a board member.

Contract vendors who sponsor the Iowa Cubs Outing at the \$1000 level will be invited to attend the Annual Member Meeting and make brief remarks about your company and the savings available through your contract. Prior to the start of the Annual Board Meeting, contract vendors will be dismissed.

**ANNUAL MEMBER MEETING**  
1:00pm - 1:30pm  
IowaBio Offices, Des Moines

**ANNUAL BOARD MEETING**  
1:30pm - 4:00pm  
IowaBio Offices, Des Moines

[Register Here to Attend the Annual Meeting](#)



## 2018 APPLICATIONS BEING ACCEPTED FOR CLEANTECH OPEN MIDWEST!

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If you have an impactful idea that could help solve some of the greatest global challenges of the present and the future, we invite you to join the largest and longest-standing cleantech accelerator in the world.

Since its inception in 2006, the Cleantech Open has accelerated 1,036 startups, leading to \$1.135 billion in external capital and 3,067 jobs created. The Cleantech Open provides start-ups with the resources to develop, validate, and launch successful companies in the clean technology and sustainability sectors. Our accelerator program provides participants with training, mentoring, infrastructure, relationships and funding opportunities to help transform innovative ideas into high-caliber companies.

The Cleantech Open Midwest Accelerator began in 2010 and covers 13 states: Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin.

### Our start-up successes:

The Midwest Region results at the Cleantech Open Global Forum are as follows:

- 2017: Switched Source won the National Energy Distribution Award.
- 2016: QLean Tech Enterprises won the National Chemicals and Advanced Materials Award.
- 2015: Viroment won the National Water Award.
- 2014: 75F was National Energy Efficiency Winner and National People's Choice Winner.
- 2013: Garden Fresh Farms won the National Sustainability Award.
- 2012: HEVT won National Grand Prize and National Transportation Award, and SiNode won National Energy Efficiency Award.
- 2011: Atmosphere Recovery won National Grand Prize and National Renewable Energy Award, and Whole Tree Structures won National Green Building Award.
- 2010: EarthClean was Runner Up for National Grand Prize and Silicon Solar won National People's Choice.

### WHAT'S IN IT FOR YOU?

Selected companies will have access to a suite of exclusive, top-tier resources, including:

- **PRIZES:** In 2018, U.S. Cleantech Open plans to award a mix of cash and in-kind services to the winners of its showcasing events. This includes:
  - Up to \$75,000\* in cash prizes to winners of our regional and national showcasing competitions in the U.S.
  - Up to \$50,000\* of in-kind services--each cash/investment award will be matched with up to an equal amount in services
  - The opportunity to win more prizes as they are announced.

*\*These values are based on current estimations and are subject to change. Regional prize money is discretionary and can be more or less than the amount indicated above.*

- **WORLD-CLASS MENTORING:** Receive intensive, specialized, and tailored mentoring from experienced business experts. Gain access to one of the world's only cleantech-specific expert networks, with hundreds of highly-skilled business professionals.
- **NETWORKING:** Plug into (and become part of) a powerful national network of influencers and entrepreneurs. Connect with potential mentors, investors, and partners as you grow your company.
- **VISIBILITY:** Showcase your startup to investors, strategic partners, and customers through a variety of events and media channels.
- **HANDS-ON TRAINING:** 12-week series of intensive workshops and boot-camps to prepare you for success at every stage of your company's development.

More than that, you're winning the opportunity to advance your company faster than you imagined, gain a reputation in the clean technology sector and create the world and the future that you envision.

**The deadline to apply is May 1<sup>st</sup>. [Please click here](#) to learn more.**



## 2018 Excellence in Ag Scholarship

Presented by Feed Energy

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The "Excellence in Ag" scholarship application period is open through **May 7, 2018**.

In June, Feed Energy will award two \$2,500 scholarships for the 2018 fall semester to eligible students studying agriculture at colleges in the following Midwestern states: Kansas, Illinois, Indiana, Iowa, Minnesota, Missouri, Nebraska, North Dakota, and South Dakota.

The awards are based on qualifications, references, and a two-page essay answering the following question:

***"The allure of a career in agriculture has diminished over the last fifty years." In your two page essay defend or disagree with that statement. Wrap up your essay explaining how a career in agriculture can be made appealing again."***

Go to <http://www.feedenergy.com/resource-center/for-students/> for information on eligibility, application requirements, and to apply. Last year's winning essays are posted on the website as well.

### About Feed Energy

Feed Energy is an agribusiness firm primarily engaged in further refining vegetable oil as a high-energy, liquid feed ingredient. The company produces and distributes throughout the Midwest scientifically balanced ingredients specific to their customers' needs. Feed Energy's headquarters and original production facility have been in Des Moines for more than 30 years, with an additional Iowa production facilities in Sioux City.

### For more information contact:

Paula Secker-Johnston  
Marketing Coordinator  
515-263-0408

[pseckerjohnston@riverheadresources.com](mailto:pseckerjohnston@riverheadresources.com)

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# UPCOMING EVENTS

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## Midwest Events

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### TAI Prometheus Awards

**April 12 | Des Moines, Iowa**

The most prestigious recognition for Iowa's technology industry, The Prometheus Awards presented by LWBJ brings together leaders from technology, business, education and government to celebrate the year's most momentous innovations. The awards acknowledge individuals and companies impacting Iowa's \$11 billion technology industry, which accounts for 8.8 percent of the state's GDP and employs over 76,000 workers.

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### 2018 Third Annual Midwest Bioinformatics Conference

**April 11-12 | Columbia, Missouri**

Join us at the Third Annual Midwest Bioinformatics Conference on April 11-12. This conference showcases practical approaches to collecting, organizing, and preparing data for a broad range of analyses applied in animal and human health.

This Conference will (1) bring together bioinformatics-minded researchers from academia and industry to discover capabilities, share tactical approaches to problem-solving, explore synergies, and launch potential collaborations, and (2) provide an opportunity for bioinformatics students to learn about employment opportunities within the region and employers to meet prospective candidates.

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### Improving Your Medical Care by Incorporating Genomic Data

**April 27 | Iowa City, Iowa**

Improve the clinical care you deliver to your patients. Learn how adding genetic data to your clinical armamentarium can refine your clinical examination and enable you to provide better and more targeted treatment. If interested, please email [iihg@uiowa.edu](mailto:iihg@uiowa.edu).

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### 2018 Loomis/CBC Symposium & Workshop

**May 8-10 | Ames, Iowa**

The Loomis Lecture is an annual public event established and funded by the Loomis family and organized by the Iowa State University Interdepartmental Plant Biology program to honor Professor Walter E. Loomis, a renowned plant physiologist who served on the faculty of Iowa State University. Given the dramatic progress being made in the use of genome editing for fundamental research as well as for applications in plant and animal science and therapeutic use, it is fitting that the Loomis Lecture this year highlight this area of research. In recognition of the importance of genome editing to Iowa, the nation, and the world, the CBC has joined with the Loomis Lecture to create an expanded format this year with four presentations by researchers who have made, and continue to make, consequential contributions in the development and application of genome editing.

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### Midwest Drug Development Conference

**October 1-2 | Omaha, Nebraska**

In just one year, a handful of Midwest Academic Institutions rack up, \$5.61 billion in research, 2,179 new inventions, 614 Licensing agreements, 581 U.S. Patents, 42 new products, 91 startups formed, and 10 blockbusters. Attend this event to learn more about the technologies that 12 Midwest Institutions will be showcasing!

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## Global Events

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### BIO Legislative Day

Fly-In

April 17-18, 2018  
Washington D.C.

### The National Lifesciences Expo

July 10, 2018  
Bletchley, England

### 12<sup>th</sup> Biomass & Bioenergy Global Summit

Sept 4-5, 2018  
Zurich, Switzerland

# INDUSTRY NEWS

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*\*News stories containing company logos indicate IowaBio members\**



**Agilent to Acquire Advanced Analytical Technologies for \$250M; Buys Remaining Lasergen Shares**



**Novartis, U.S. partner plan remote trials to boost participation**



**UI names Pentella director of Hygienic Laboratory**



**POET's Broin to Present 'Two-Year Timeout' Concept to White House**

**IOWA STATE UNIVERSITY**

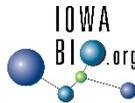
What happened? **Pyrolysis breakthrough** could cut **drop-in biofuels cost** to \$2.58 per gallon



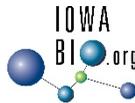
**The Biobased Economy Is Reaching a Tipping Point**



**Vertimass a winner of National Corn Growers Association Competition**



Facebook and Google's surprising, **rising prospects along Agriculture's Revolutionary Road**



**Iowa BioGENEius Winner Selected**

Experts describe struggles ahead to boost **US farm productivity**

**Trump advisors urge him to leave RFS to Congress**

**Naig Highlights Avian Influenza Preparations** After Disease Confirmed in U.S.

## SUBSCRIBER INFORMATION

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### Monthly Newsletter

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This message was sent to you as a benefit of membership with IowaBio and/or a subscriber of our monthly newsletter. If you know of a company that would benefit from the Association's advocacy, financial savings and education/workforce focus, please have them contact the Association at 515-327-9156 or email [info@iowabio.org](mailto:info@iowabio.org). Membership details are also available at [www.iowabio.org/membership](http://www.iowabio.org/membership).

If you would like more information on any topic or no longer wish to receive these messages, please email [melissa@iowabio.org](mailto:melissa@iowabio.org) or call 515-494-9242.

### Capitol Report

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IowaBio began issuing a Capitol Report in February 2015. It is a legislative update issued on a periodic basis and allows readers to learn more about our legislative activities and bills that may affect the biotechnology industry. If you would like to receive these reports by email, please visit [www.iowabio.org/capitolreport](http://www.iowabio.org/capitolreport) - a link to subscribe and view archives is available on this page.

## SPEAKER OPPORTUNITIES

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IowaBio staff members are available to give 15-60 minute speeches to interested groups, such as Rotary Clubs, trade associations, or civic groups. A broad range of topics could be discussed, included biotechnology, healthcare, food vs. fuel, legislative policy, investment and more. Contact Joe Hrdlicka at (515) 327-9156 or [joe@iowabio.org](mailto:joe@iowabio.org).