

IowaBio January 2016

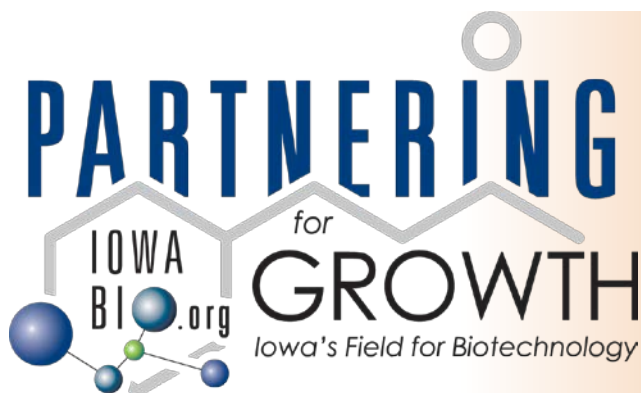
# MONTHLY UPDATE

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## PARTICIPATION OPPORTUNITIES

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### *Biotech Innovation Showcase & Forum*

March 30-31, 2016  
FFA Enrichment Center  
Ankeny, Iowa

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IowaBio invites you to attend its annual Partnering for Growth event, which now takes place over two days! The first day will incorporate the new “Biotech Innovation Showcase” – an investor conference that will showcase early- to mid-stage biotech company presentations and provide a chance for innovators, inventors and investors to connect. The second day will host the annual Forum and include great keynote presentations, breakout panel discussions, an exhibit hall and one-on-one Partnering Meetings. Join IowaBio on either or both days as a guest or a sponsor! **Registration is now open!** For more information and event links, please continue reading on the next page.



March 30, 2016  
7:30am – 4:30pm

[www.iowabio.org/innovation](http://www.iowabio.org/innovation)

The Partnering for Growth's Biotech Innovation Showcase is an investor conference that joins innovators, inventors and investors together to present and discuss the development of biofuels and biomaterials; advances in food, ag and plant genetics; progress in animal health; as well as human health and medical technology.

Applications from Early- and Mid-Stage companies accepted until January 8, 2016

**\$5,000 awarded to the best Early-Stage company!**

Learn more at [www.iowabio.org/innovationFAQ](http://www.iowabio.org/innovationFAQ)

### Who Should Attend

- Angel Investors
- Seed Capital Funds
- Venture Capitalists
- Investment Firms
- Biotech Leaders
- Students

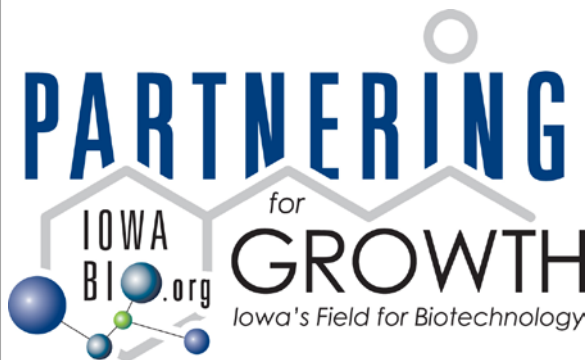
### Early Bird Rates

(Early Bird rates end 2/29/16)

- **IowaBio Members:**  
\$49/person
- **Non-Members:**  
\$79/person
- **Students:**  
Free

### Keynote Speakers

- Matt Bell – Principal  
*Cultivian Sandbox*
- Debi Durham - Director  
*Iowa Economic Development Authority*



March 31, 2016  
7:30am – 6:30pm

[www.iowabio.org/pfg](http://www.iowabio.org/pfg)

The Partnering for Growth Forum focuses on multiple biotech industries active in the state of Iowa, including Food & Agriculture, Industrial & Environmental and Healthcare & Pharmaceutical. This event is a premier learning, collaborating and networking highlight for the biotech community.

Keynote Speakers include: Dr. Steven Lasky – CEO of Advanced Analytical Technologies; Jim Collins – Executive Vice President of DuPont; Deborah Mielewski – Senior Technical Leader of Materials Sustainability at Ford Motor Company Research and Innovation Center; and Chris Nelson – President and CEO of Kemin Industries.

### Who Should Attend

Biotech and Support leaders involved with

- Research & Development
- Business Development
- Economic Development
- Funding
- Human Resources
- Issues Management
- Regulatory

High School/College Students

### Early Bird Rates

(Early Bird rates end 2/29/16)

- **IowaBio Members**  
\$49/person
- **Non-Members**  
\$79/person
- **Students**  
Free

### Event Highlights

- Keynote Speakers
- AM & PM Track Sessions
- One-on-One Partnering Meetings
- Exhibit Floor
- Evening Reception with Local Legislators
- Biotech Innovation Showcase Award Ceremony
- Iowa Biotech Leader Award Ceremony – sponsored by Cultivation Corridor

# Welcome Back Legislative Reception

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Please join IowaBio on **Tuesday, January 12, 2016** at the annual Welcome Back Legislative Reception. This free event will take place in the lower-level Atrium of the State Historical Building in Des Moines from 5:00-7:00pm.

The reception takes place at the start of the 2016 legislative session and is a great opportunity to make new connections and meet with elected officials. This event is co-hosted by IowaBio, the Iowa Communications Alliance, Petroleum Marketers and Convenience Stores of America, the Iowa Association of Electronic Cooperatives and the Iowa Institute for Cooperatives.

A free parking garage is available across the street on Grand Avenue. To attend as our guest, please register at [www.iowabio.org/welcomereception](http://www.iowabio.org/welcomereception) by Monday, January 11, 2016.

## NEW MEMBER SPOTLIGHT

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### FORBS EXPORT SERVICES CAN INSURE YOUR INVOICES

Once a product is ready for international markets, the question inevitably becomes “*How will we get paid?*”

Founded in 2012, Forbs Export Services LLC started as a full-service export management company in downtown Des Moines. Forbs has expanded to offer export credit insurance. We are a fully insured, licensed, broker for private as well as public (Export Import Bank of the United States). Stacy Timperley joined Forbs in 2014, adding her decade of expertise in technical export logistics and management.

Export credit insurance can help protect Iowa Biotech Association member companies by reducing the chance of non-payment due to commercial and political risk. In addition, most companies can increase cash flow by getting working capital from their financial institutions once their foreign invoices are insured.

As the only ExIm broker domiciled in Iowa, Forbs is committed to helping our exporters sell more internationally and get paid with confidence.

Our quality Iowa exports are desired worldwide, but with low oil prices and the strong US dollar, our exports are down. Export credit insurance is an excellent way to give your qualified foreign buyers longer term when US products are more expensive overseas. See our brochure at: [www.ForbsIowa.com](http://www.ForbsIowa.com)

#### **Call us today for a quote!**

Adrienne Baughman  
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(515) 245-3820

# UPCOMING EVENTS

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## Midwest Events

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### Clean Energy Challenge

Proposals Accepted September 15 — January 5

The Clean Energy Trust Challenge is a nationally recognized accelerator program and the largest single-day clean energy pitch competition in the nation. The Challenge has jumpstarted more than 60 startups in the Midwest to date, including: LuminAID, a then-student company who after winning \$100,000 at the Challenge went on to become a Shark Tank Season 6 success story; Detroit's GreenLancer, who has since gone on to raise \$5 million in Series B funding; Chicago's AMPY, who after winning at the Challenge launched a national Kickstarter campaign which raised \$309,000 and was featured in Forbes Magazine, the Today Show, CBS This Morning, Fast Company, CNET and others.

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### Welcome Back Legislative Reception

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### 10<sup>th</sup> Annual Iowa Renewable Fuels Summit

January 19, 2016 | Altoona, IA

Don't miss the Midwest's premier renewable fuels conference! Join industry leaders to celebrate the 10th Anniversary of the Iowa Renewable Fuels Summit. Hear experts discuss state and national issues impacting the future of renewable fuels, with a focus on the federal Renewable Fuel Standard (RFS), the influence of the presidential elections, and what the next decade has in store for renewable fuels. **The Summit is FREE to Attend!**

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### InvestMidwest Forum

March 23-24, 2016 | St. Louis, MO

The 17th annual InvestMidwest is seeking applicants to present at the conference on March 23-24 in St. Louis. InvestMidwest continues to attract great investors to see presentations from the best high growth companies in the Midwest—companies that have presented at InvestMidwest have raised over \$1 billion in funding and through acquisitions. There are three industry tracks: life sciences, IT/general business and food/ag/bioenergy.

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## Global Events

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### BIO CEO & Investor Conference

February 8-9, 2016

*20% Discount for IowaBio Members!*



### Cuba Exploration Mission

February 17-21, 2016

Hosted by IEDA



### Dominican Republic – Costa Rica Trade Mission

February 21-26 2016

Hosted by IEDA

### STEM Cell Summit

April 25-27, 2016

Boston, MA

View All Upcoming Events on our [Events Calendar](#)



## SUBSCRIBER INFORMATION

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### Monthly Newsletter

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This message was sent to you as a benefit of membership with IowaBio and/or a subscriber of our monthly newsletter. If you know of a company that would benefit from the Association's advocacy, financial savings and education/workforce focus, please have them contact the Association at 515-327-9156 or email [info@iowabio.org](mailto:info@iowabio.org). Membership details are also available at [www.iowabio.org/membership](http://www.iowabio.org/membership).

If you would like more information on any topic or no longer wish to receive these messages, please email [melissa@iowabio.org](mailto:melissa@iowabio.org) or call 515-494-9242.

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### Capitol Report

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IowaBio began issuing a Capitol Report in February 2015. It is a legislative update issued on a periodic basis and allows readers to learn more about our legislative activities and bills that may affect the biotechnology industry. If you would like to receive these reports by email, please visit [www.iowabio.org/capitolreport](http://www.iowabio.org/capitolreport) - a link to subscribe and view archives is available on this page.

## SPEAKER OPPORTUNITIES

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IowaBio staff members are available to give 15-60 minute speeches to interested groups, such as Rotary Clubs, trade associations, or civic groups. A broad range of topics could be discussed, included biotechnology, healthcare, food vs. fuel, legislative policy, investment and more. Contact Joe Hrdlicka at (515) 327-9156 or [joe@iowabio.org](mailto:joe@iowabio.org).