

IowaBio January 2019

MONTHLY UPDATE

In This Issue

Participation Opportunities

- Partnering for Growth
- 2019 Welcome Back Legislation Reception
- 2019 Prometheus Award Nominations
- BIO World Congress on Industrial Technology

IowaBio Announcement

- Meet IowaBio's New Executive Director: **Jessica Hyland**

Upcoming Events

- Midwest Events
- Global Events

Member Spotlight

- Integrity Communications

Industry News

Subscriber Information

- Monthly Newsletter
- Capitol Report

Speaker Opportunities

Social Media

PARTICIPATION OPPORTUNITIES

[\(Return to Index\)](#)



April 30 & May 1, 2019

Biotech Innovation Showcase

Applications now accepted through January 18th!

Up to twelve (12) emerging companies will be selected to present on April 30, 2019 and compete for the \$5,000 prize. Companies will be notified by early February to confirm if they have been selected to present. Thank you for your interest!

For more information about the application process and event, please review our [Frequently Asked Questions page](#). If you have any immediate questions, please contact Melissa Moyer at melissa@iowabio.org or 515-327-9156.

[Apply Today!](#)

Forum

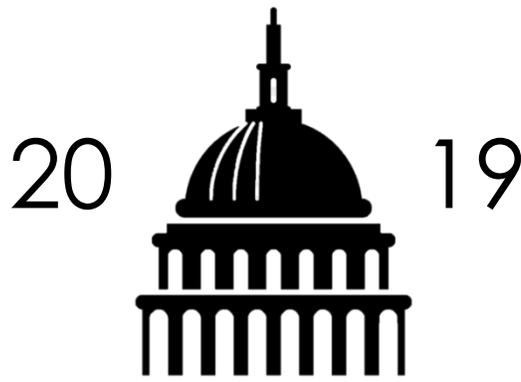
General Registration Now Open!

Registration for Partnering for Growth is now open at www.iowabio.org/pfgregister. See below for early-bird registration rates, now through March 31st:

Members*	Non-Members	Teachers	Students
\$125	\$150	Free (Junior and Senior High)	Free (Junior/Senior High; College)

*IowaBio Members, Sponsor Companies, and Biotech Showcase Applicants qualify for member rates

[Register Today!](#)



Welcome Back Legislative Reception

[\(Return to Index\)](#)

Please join IowaBio on **Tuesday, January 15, 2019** at the annual Welcome Back Legislative Reception. This **free** event will take place in the lower-level Atrium of the State Historical Building in Des Moines from 5:00-7:00pm. The reception takes place at the start of the 2019 legislative session and is a great opportunity to make new connections and meet with elected officials.

This event is co-hosted by IowaBio, the Iowa Communications Alliance, Petroleum Marketers and Convenience Stores of America, the Iowa Association of Electronic Cooperatives and the Iowa Institute for Cooperatives.

To register please click [here!](#)

2019 Prometheus Awards

Presented by **LWBJ**

[\(Return to Index\)](#)

2019 Award Categories:

- FinTech & InsurTech Company of the Year
- AgTech & BioTech Company of the Year
- Manufacturing Technology Company of the Year
- Software Development Technology Company of the Year
- IT Service Provider Technology Company of the Year
- Startup Technology Company of the Year
- Creative Technology Solution of the Year
- Best Technology Company of the Year
- CEO of the Year
- CIO/CTO/CISO of the Year
- Emerging Leader of the Year
- Technology Company of the Year – Small/Medium
- Wokiva Large Technology Company of the Year

Nominations Now Open for 2019 Prometheus Awards!

The most prestigious recognition for Iowa's technology industry, [The Prometheus Awards Presented by LWBJ](#) acknowledges individuals and companies impacting Iowa's \$11 billion technology industry. Finalists and award winners epitomize the great talent, companies and communities solidifying Iowa's reputation as a technology state.

Nominators may nominate a company, organization, or person for one or more awards. Companies are encouraged to self-nominate. Each nomination must have a separate application. Nomination forms must be completed and submitted no later than **Friday, February 1, 2019**. Finalists will be announced in early March 2019. For full nomination guidelines, including eligibility, important deadlines, application process, judging, and confidentiality statement, click [here](#).

**Nominate
Now!**



[\(Return to Index\)](#)

Iowa has the distinct honor of hosting the annual BIO World Congress on Industrial Biotechnology July 8-11, 2019, in Des Moines. This international event provides a unique forum for business executives, government officials, academic researchers and end users to share the latest advances in industrial chemicals and products, food ingredients, advanced biofuels and biorefinery platforms, synthetic biology, agricultural

A Gathering of Industry Leaders



900 Attendees



572 Companies



35 Countries

Get Your Company Recognized! As an integral stakeholder in our business community, we invite you to partner with the Iowa Economic Development Authority (IEDA) and IowaBio to make the event an overwhelming success! If you are interested in being a sponsor or exhibitor at the 2019 World Congress, please contact Kanan Kappelman at kanan.kappelman@iowaEDA.com.

Benefits of Sponsorship Can Include

- Complimentary Registration
- Exhibit Space
- Speaking Opportunities
- Logo Visibility

Top Reasons to Attend!

- Meet and network with 800+ global business leaders, investors and policy makers
- Attend programming all week that covers the latest in Industrial Biotech including Biology and Genetic Editing, Advanced Biofuels, Biobased Materials, Renewable Chemicals, Flavors, Fragrances and Food Ingredients, Agricultural Crop Technologies and Biomass Supply
- Schedule targeted meetings using our BIO One-on-One Partnering™ System – partnering access is open to all attendees
- Experience and learn about the latest in technology and innovation in the Exhibit Hall and throughout the event

[VIEW THE ATTENDEE AND EVENT SUMMARY](#)

IOWABIO ANNOUNCEMENT

[\(Return to Index\)](#)

Meet IowaBio's New Executive Director:

Jessica Hyland

[\(Return to Index\)](#)



IowaBio is excited to announce a new Executive Director has been selected: Jessica Hyland. She will be joining our Association on January 7, 2019.

Hyland has worked as a legislative lobbyist for 11 years: first, as Government Affairs Counsel and the Director of Governmental Affairs for the Iowa League of Cities, then as an associate at Davis Brown Law Firm, and through her own business, Harder Government Relations. Hyland is joining IowaBio from the Iowa Association of Business and Industry (ABI) where she was the Director of Public Policy and represented a variety of clients from businesses and non-profits, to local governments since November 2015.

Hyland graduated from the University of Nebraska-Lincoln College of Law in 2005 where she also received a Certificate in Natural Resources and Environmental Law Program of Concentrated Study, with a particular focus on water law. As an Honors Scholar, she earned Bachelor of Arts degrees in both Technical Journalism and Political Science from Colorado State University.

IowaBio and its Board of Directors are thrilled to welcome Jessica to the association and look forward to integrating her skills and background into our industry's efforts and membership needs. Please join us in welcoming her at jessica@iowabio.org!

UPCOMING EVENTS

[\(Return to Index\)](#)

Midwest Events

[\(Return to Index\)](#)

2019 Welcome Back Legislative Reception

January 15, 2019 | Des Moines, IA

Join IowaBio at the annual Welcome Back Legislative Reception. This free event will take place in the lower-level Atrium of the State Historical Building in Des Moines from 5:00-7:00pm. The reception takes place at the start of the 2019 legislative session and is a great opportunity to make new connections and meet with elected officials. This event is co-hosted by IowaBio, the Iowa Communications Alliance, Petroleum Marketers and Convenience Stores of America, the Iowa Association of Electronic Cooperatives and the Iowa Institute for Cooperatives.

[\(Return to Index\)](#)

Iowa Renewable Fuels Summit

January 29, 2019 | Altoona, IA

Whether it's biofuels markets around the globe or carbon reduction policies across the U.S., ethanol and biodiesel have important roles to play in how the world gets energized. At the 2019 Iowa Renewable Fuels Summit, expert speakers and panelists will explore potential markets at home and abroad as well as how the industry can overcome hurdles to growth. Free registration is now open. "The Iowa Renewable Fuels Summit has become a can't-miss industry event and this year promises to be no different," said Iowa Renewable Fuels Association Managing Director Lucy Norton. "All of the challenges biofuels producers and supporters will face in 2019, from the future of U.S. biofuels policy to trade opportunities and more, will be discussed at the Summit."

[\(Return to Index\)](#)

Partnering for Growth

April 30 & May 1, 2019 | Ankeny, IA

Partnering for Growth features an investor conference and industry forum that joins innovators, investors and biotech leaders together over the course of a day and a half. It is a premier event for learning, investing and networking with leaders of the various biotech industries. Emerging Company presentations will be focused around the development of biofuels and biomaterials; advances in food, ag and plant genetics; progress in animal health; as well as human health and medical technology. Applications to present as an emerging company are available now through January 4. [Apply today!](#)

[\(Return to Index\)](#)

ABI Taking Care of Business Conference

June 4 – 6, 2019 | Ames, IA

The Iowa Association of Business and Industry's Taking Care of Business Conference is Iowa's premier business conference, bringing together industry leaders to learn, network and share ideas on how to grow and strengthen Iowa's business climate. If you are passionate about business in Iowa, you need to attend this conference. Interested in sponsoring the 2019 conference? Contact Kathy Anderson, kanderson@iowaabi.org, 515-235-0575. Registration opens February 21, 2019

[\(Return to Index\)](#)

BIO World Congress on Industrial Biotechnology

July 8 – 11, 2019 | Des Moines, IA

Iowa has the distinct honor of hosting the annual BIO World Congress on Industrial Biotechnology from July 8-11, 2019, in Des Moines. This international event provides a unique forum for business executives, government officials, academic researchers and end users to share the latest advances in industrial chemicals and products, food ingredients, advanced biofuels and biorefinery platforms, synthetic biology, agricultural technologies, crop production and more.

[\(Return to Index\)](#)

Global Events

[\(Return to Index\)](#)

National Ethanol Conference

Feb 11-13, 2019
Orlando, FL

2019 Commodity Classic

Feb 28-Mar 2, 2019
Orlando, FL

Member Spotlight

[\(Return to Index\)](#)



Integrity Communications is a professional development firm dedicated to building success through effective communication on both an individual level and across your entire enterprise. We deliver programs and coaching that are proven to increase effectiveness in presenting, negotiating, persuasion & sales skills, cultural and diversity management, executive ESL (English as a second language) assistance and more.

We do not feel that there is one-size-fits-all approach to communication development. We first seek to understand the cultures and environments of our clients, and prospective clients, so that we may tailor our programs to best suit their developmental needs. Our passion for food security has afforded us the chance to work with organizations primarily based in the food, agriculture and biotech space. We have an expansive network and reach in these areas and we feel that brings a substantial value-add to our clients. In fact, we often find ourselves working as a 'conduit' to connect other individuals and companies who have 'like-minded' goals—all in an effort to work towards ensuring food security and doing it in a sustainable fashion.

Method: Our interactions with clients vary. We engage with senior leaders for one-on-one development; we have 2-day group programs that are built to flow as a sequence with teams and we also work with some of our clients on retainer to assist on an as needed basis throughout the course of each month. Our primary goal is to know that with each interaction, a solid foundation for ongoing development is being built upon...and that allows for the consistent improvement of skills.

Our Mission: We commit to bringing our clients world-class professional training, development and coaching. We pledge to make integrity the cornerstone of all our interactions. We invest in our clients to a degree that is unprecedented—professionally, personally, mentally.

Our Philosophy: Excellent communicators are made, not born. The skills that result in engaging and effective communication can be taught and learned. We develop professionals through proven, hands-on methods that will improve almost every aspect of your self-presentation—and we are blessed to have a substantial database of “raving fans” that can attest to this!

Whether you are a seasoned executive seeking to polish your public speaking skills or a sales leader desiring to build a common, consistent language and skill set amongst your team, we can be a valuable partner to you, your team and your organization. We are committed to investing in long-term relationships and cultivating meaningful, productive relationships with our clients. To learn more about Integrity Communications, visit: www.integritycommunications.com

INDUSTRY NEWS

[\(Return to Index\)](#)

News stories containing company logos indicate IowaBio members



Exemplar Genetics and Mayo Clinic Launch Joint Venture Focused on Development of **Human Liver Cells** to Advance Medical Research



WACKER Strengthens Portfolio of Specialties by **Expanding** its Production Capacities for **Silicone Rubber Worldwide**



ADM Recognized for Efforts to Promote **Workplace Diversity** in Ag



Gross-Wen Technologies to Install **Algae-Based Process** Technology for Slater **Wastewater System**



Kent Corporation Deepens Roots in **Muscatine** with **Expansion**



Novartis Partners with **Tilray** in Big Pharma's **First Deal of its Kind** with **Big Marijuana**



GlaxoSmithKline and **Pfizer** to **Merge** Consumer Health Units



Celgene Corporation Announces Celgene **Cancer Care Links** Program **Grant Recipients**



Iowa Produces **365 Million Gallons of Biodiesel** in 2018

AbbVie Teams Up with **Voluntis** in Companion **Digital Therapeutics**

SUBSCRIBER INFORMATION

[\(Return to Index\)](#)

Monthly Newsletter

[\(Return to Index\)](#)

This message was sent to you as a benefit of membership with IowaBio and/or a subscriber of our monthly newsletter. If you know of a company that would benefit from the Association's advocacy, financial savings and education/workforce focus, please have them contact the Association at 515-327-9156 or email info@iowabio.org. Membership details are also available at www.iowabio.org/membership.

If you would like more information on any topic or no longer wish to receive these messages, please email melissa@iowabio.org or call 515-494-9242.

Capitol Report

[\(Return to Index\)](#)

IowaBio began issuing a Capitol Report in February 2015. It is a legislative update issued on a periodic basis and allows readers to learn more about our legislative activities and bills that may affect the biotechnology industry. If you would like to receive these reports by email, please visit www.iowabio.org/capitolreport - a link to subscribe and view archives is available on this page.

SPEAKER OPPORTUNITIES

[\(Return to Index\)](#)

IowaBio staff members are available to give 15-60 minute speeches to interested groups, such as Rotary Clubs, trade associations, or civic groups. A broad range of topics could be discussed, included biotechnology, healthcare, food vs. fuel, legislative policy, investment and more. Contact Joe Hrdlicka at (515) 327-9156 or melissa@iowabio.org

SOCIAL MEDIA

[\(Return to Index\)](#)



[@IowaBio](#)



[Iowa Biotechnology Association/IowaBio](#)