



IowaBio July 2015

MONTHLY UPDATE

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PARTICIPATION OPPORTUNITIES

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Biotech Spotlight Series – Eddyville, Iowa

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On Wednesday, August 26, 2015, Iowa Biotech Association (IowaBio) will host a new Biotech Spotlight Series, featuring presentations from five companies in Eddyville, Iowa that highlight the work they are doing to contribute to the bioprocessing industry. Invited attendees include industry members, state legislators, economic development partners and community leaders. Please join us to learn more about the amazing work being done in this sector of Iowa. **Bill Northey, Secretary of the Iowa Department of Agriculture and Land Stewardship, will attend as the Keynote Speaker.**

Presenting Companies

AJINOMOTO.

Cargill

HFChloro Alkali LLC

INDIAN HILLS
COMMUNITY COLLEGE

WACKER

When

Wednesday, August 26, 2015
10:30am – 1:30pm
(Lunch Provided)

Where

Iowa Bioprocess Training Center
17601 Monroe-Wapello Road
Eddyville, Iowa 52553

Keynote

Bill Northey
Secretary of the Iowa Department
Of Agriculture & Land Stewardship

If you are interested in attending this event, please register at www.iowabio.org/biotechspotlight.

NEW MEMBER SPOTLIGHT

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MCKEE, VOORHEES & SEASE, PLC

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Firm History

For over 90 years, [McKee, Voorhees & Sease](#) attorneys have been practicing intellectual property law, and only intellectual property law. Established in 1924 by Talbert Dick, McKee, Voorhees & Sease is Iowa's oldest boutique intellectual property firm.

Since 1924, the firm has continued its growth from a solo practice to a group of intellectual property specialists with expertise in all areas of intellectual property law, and all areas of technology, from mechanical and electrical engineering to chemistry and biotechnology. While many things have changed since Talbert Dick's founding days, one thing has stayed the same—MVS's dedication to the exclusive practice of intellectual property law and its service to clients as a faithful advocate.

Biotechnology/Chemical Practice Group

The Biotechnology/Chemical Practice Group at McKee, Voorhees & Sease includes seven specialists with degrees in Chemistry, Pharmacy, Immunology, Biochemistry, Chemical Engineering, and Biology. The group includes Ed Sease (B.A. Chemistry 1964); Heidi Nebel (B.S. Biology 1989); Jill Link (Pharm D. 2005); Jonathan Kennedy (B.A. Chemistry 2008, M.S. Bioethics 2008); Daniel Lorentzen (B.A. Biology 2003, Ph.D. Immunology, 2009); Caitlin Anderson (B.S. Chemical Engineering 2012); and Brett Roberts (Ph.D. Molecular Biology 2015). The group is lead by three MVS partners with over 75 cumulative years of experience in patent practice in the biotechnology and chemistry areas, including Practice Group Leader Heidi Nebel, who is MVS Managing Partner and a graduate of Drake Law School with honors in 1992.

The Biotechnology/Chemical Practice Group provides specialized technical expertise to guide clients through an ever-evolving legal landscape. The group regularly publishes on legal and technical topics to provide timely guidance, including its preeminent publication, "Under the Scope," a legal pamphlet with case law updates and practice pointers specific to this specialized area of intellectual property law.

In addition, MVS has helped to shape patent law in the biotech and chemical area. MVS attorneys appeared before the United States Supreme Court in the seminal case of *Pioneer v. JEM Ag.* in 2001, successfully arguing that plants developed from traditional breeding techniques should properly be the subject of utility patents in addition to plant patents.

With a Midwest location, the MVS biotechnology and chemical practice has a natural emphasis on agriculture, including animal genetic markers, vaccines and medicines, molecular biological manipulation using genes and proteins, and methods of creating transgenic plants and animals. The MVS Chemical/Biotech Practice Group also includes a large plant biotechnology practice encompassing PVP applications, plant patents, and utility patents on varieties and lines from traditional breeding as well as transgenics.

MVS is proud to renew its membership and commitment to Iowa Biotechnology Association.

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UPCOMING EVENTS

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Midwest Events

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[KC Animal Health Investment Forum](#)

September 1, 2015 / Kansas City, MO

The KC Animal Health Investment Forum provides a unique opportunity for venture capital funds, investment firms and animal health companies to hear from emerging companies with the newest technology. It offers one of the only opportunities in the world for early stage companies in the animal health sector to present their vision and business plan to potential investors. Companies presenting at the Forum have raised nearly \$130 million. Several have also received licensing agreements or distribution contracts.

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[Invest In She](#)

September 10, 2015 / Des Moines, IA

Six female entrepreneurs. Eight power investors. \$40,000 up for grabs! Reserve your spot today for IWLC's Invest In She! This event will be a night full of opportunity and valuable advice for women entrepreneurs. A select group of Iowa women entrepreneurs will each give a LIVE pitch of their respective businesses to a panel of local investors.

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[Innovation Expo 2015](#)

October 21, 2015 / Coralville, IA

Innovation EXPO 2015 events are designed for entrepreneurs, creatives, financial resources and business leaders in Iowa to connect, help our region grow more new business, create jobs, keep our region vibrant and globally competitive - and to celebrate entrepreneurs. It's really all about the entrepreneurs. Budding or existing - they are our future. See & touch their products. Connect with potential partners.

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[Iowa Women Lead Change – Central Iowa Conference](#)

October 28, 2015 / Des Moines, IA

The theme for IWLC's 2015 slate of four conferences is "Transforming Journeys." The Central Iowa Conference features the general track session, as well as the Student Track Program. The IWLC Central Iowa Conference has been tailored specifically to the Des Moines community by a local steering committee with IWLC staff assistance.

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Global Events

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[Sustainable Chemicals & Plastics Adoption & Applications Summit](#)

September 1-3, 2015
San Diego, CA

[Analytics for Biologics Conference](#)

September 10-11, 2015
Philadelphia, PA

[Algae Biomass Summit](#)

Sept. 30 – Oct. 2, 2015
Washington, DC

[NIH SBIR/STTR Conference](#)

October 27-29, 2015
Seattle, WA

[Drug Development Boot Camp](#)

November 17-18, 2015
Boston, MA

**View All Upcoming
Events on our
[Events Calendar](#)**



INDUSTRY NEWS

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News stories containing company logos indicate IowaBio members

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Food & Agriculture

Food & Ag



- ❖ **New corporate Kemin headquarters** part of \$125.5 million investment in **world-class facilities**

IOWA STATE
UNIVERSITY

- ❖ **Iowa State Student Invents New Way to Improve Dairy Desserts**
- ❖ House passes **Safe and Accurate Food Labeling Act**
- ❖ **White House** looks to **update GMO standards**
- ❖ **BRAC Founder** Hailed as 2015 **World Food Prize Laureate**
- ❖ **Farm-grown fish oil** a step closer following GM crop trial
- ❖ Senate committee, USDA, poultry producers meet to discuss **deadly U.S. avian flu outbreak**

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Healthcare & Pharmaceutical

Health & Pharma



- ❖ Urbandale supports **ProbioFerm expansion**



- ❖ Ingredients derived from **fungi** offer **alternative in immune health space**



- ❖ Point-Of-Care **Diagnostics For Ebola**



- ❖ **BIO** Praises House of Representatives for **21st Century Cures Legislation Passage**
- ❖ **USDA** amends rules to **allow vets to make custom vaccines** in their offices

News stories containing company logos indicate IowaBio members

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Industrial & Environmental

Industrial & Environmental



- ♥ **New corporate Kemin headquarters** part of \$125.5 million investment in **world-class facilities**



- ♥ **Biogas! The big cellulosic fuel breakthrough?**
- ♥ **Iowa must invest in biochemical industry**
- ♥ Window is open for **biochemical investment**
- ♥ **Grassley Secures Inclusion of Wind Energy, Biodiesel, Cellulosic Ethanol, Education Provisions in Committee Tax Extenders Package**
- ♥ **Chemical tax credit** proposal to return
- ♥ USDA overhauls its **Section 9003 Biorefinery Loan Guarantee Program**: What's in it for you?
- ♥ Professor develops **ethanol from termites**

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STEM (Science, Technology, Engineering & Math)

STEM



- ♥ Governor's **STEM Advisory Council** announces **new co-chair**
- ♥ **STEM Advisory Council** to expand **business-education partnerships**
- ♥ 2015 **Women of Influence** Honoree: **Kim Reynolds**
- ♥ **Iowa teachers** to attend workshop on **adding more STEM in school**
- ♥ **Summer Camp** Promotes STEM
- ♥ **Loras College** receives **grant for STEM** program
- ♥ **Scale-Up Training** Helps **Northern Iowa** Educators Prepare for New School Year

Funding Opportunities

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International Trade Assistance Grant Funds Available

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The International Trade Office is happy to announce the availability of FY16 Export Trade Assistance Program (ETAP) and Domestic Trade Assistance Program (DTAP) funds. The goal of the grant programs is to support and enable Iowa companies to expand their global markets and increase export sales. There are currently three programs companies may submit an application:

Export Trade Assistance Program (ETAP) FY15

Exhibiting at a trade show in another country between now and September 29, 2015.

Export Trade Assistance Program (ETAP) FY16

Participating in an IEDA trade mission between now and June 30, 2016 or are exhibiting at a trade show in another country taking place between September 30, 2015 – June 30, 2016

Domestic Trade Assistance Program (DTAP) FY16

Exhibiting at an INTERNATIONAL trade show taking place in the U.S. between July 1, 2015 – June 30, 2016. *(Two changes to the program this year: 1. There is a maximum of two times you can receive a grant for the same trade show. 2. A show must be determined to be eligible (There is a list of shows that have already been determined as eligible. You can submit the necessary information to have an event added to the list.)*

Each qualified company may receive up to three grants in a funding period (combination of ETAP & DTAP) and each grant is up to a maximum of \$4,000. Remember, you must apply AT LEAST 30 days PRIOR to the event taking place.

More information is available at: <http://www.iowaeconomicdevelopment.com/InternationalAssistance/ETAP>

- Instructions on the page with .pdf documents including screen shots
- At the bottom under Resources, the International Trade Assistance program fact sheet, a list of some of the eligible DTAP events, along with the additional support forms needed to apply.

Please contact Lisa Longman, Program Coordinator, with any questions at lisa.longman@iowa.gov or 515-725-3139.

SUBSCRIBER INFORMATION

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Monthly Newsletter

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This message was sent to you as a benefit of membership with IowaBio and/or a subscriber of our monthly newsletter. If you know of a company that would benefit from the Association's advocacy, financial savings and education/workforce focus, please have them contact the Association at 515-327-9156 or email info@iowabio.org. Membership details are also available at www.iowabio.org/membership.

If you would like more information on any topic or no longer wish to receive these messages, please email melissa@iowabio.org or call 515-494-9242.

Capitol Report

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IowaBio began issuing a Capitol Report in February 2015. It is a legislative update issued on a periodic basis and allows readers to learn more about our legislative activities and bills that may affect the biotechnology industry. If you would like to receive these reports by email, please visit www.iowabio.org/capitolreport - a link to subscribe and view archives is available on this page.

SPEAKER OPPORTUNITIES

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IowaBio staff members are available to give 15-60 minute speeches to interested groups, such as Rotary Clubs, trade associations, or civic groups. A broad range of topics could be discussed, included biotechnology, healthcare, food vs. fuel, legislative policy, investment and more. Contact Joe Hrdlicka at (515) 327-9156 or joe@iowabio.org.