

IowaBio July 2017

# MONTHLY UPDATE

## In This Issue

### Participation Opportunities

2<sup>nd</sup> Annual Animal Health Symposium (July 18 & 19)  
**Two weeks left to register!**

Biotech Spotlight Series – Charles City

### Employment Opportunity

Laboratory Manager - Procelys

### Upcoming Events

Midwest Events  
Global Events

### Industry News

### Savings Opportunities

BioVantage Purchasing Program

### Subscriber Information

Monthly Newsletter  
Capitol Report

### Speaker Opportunities

## PARTICIPATION OPPORTUNITIES



### Second Annual Animal Health Symposium

[\(Return to Index\)](#)

#### **Animal Health in the Heartland: Ensuring a Safe Food Supply**

The Iowa Biotechnology Association (IowaBio) and the Bio Nebraska Life Sciences Association (Bio Nebraska) are proud to announce the **second annual Animal Health in the Heartland: Ensuring A Safe Food Supply** symposium scheduled for Wednesday, July 19th, 2017, at the Scheman Building located on the Iowa State University campus (just northwest of Hilton Coliseum) in Ames. An optional tour of the USDA facilities in Ames and a networking social will precede the event on Tuesday, July 18<sup>th</sup>.

The **Ensuring a Safe Food Supply** symposium promises to offer key state and industry leaders the opportunity to discuss solutions for animal health preparedness. Our goal is to leverage the success of last year's program and create an annual event where key federal, state, and industry leaders can interface to address the world's foremost animal health issues, collaborate, and solve problems.

**The cost to attend is \$125 per person. More information can be found below and at [www.iowabio.org/animalhealth](http://www.iowabio.org/animalhealth).**

#### Schedule

##### July 18, 2017

- **2:00-4:00pm** – National Center of Animal Health Tour
- **5:00-7:00pm** – Networking Reception

##### July 19, 2017

**8:00-4:30pm** – Animal Health in the Heartland Symposium

#### Locations

##### Tour Shuttle & Networking Reception

Olde Main Brewing Co.  
316 Main Street  
Ames, IA 50010

##### Animal Health Symposium

Scheman Building  
1805 Center Dr.  
Ames IA 50011

# Biotech Spotlight Series – Charles City

[\(Return to Index\)](#)



On **Wednesday Sept 13, and Thursday Sept 14, 2017**, IowaBio will be hosting a Biotech Spotlight Series event featuring presentations from two biotech companies in the Charles City area. This is the fourth installment of the Biotech Spotlight Series, which previously highlighted companies in Cedar Rapids/Coralville, Eddyville, and the Sioux Center area. This event is **free to attend** and participation is encouraged for industry members, state legislators, community members, and economic development partners.

This two-day event will feature tours of **Valent Biosciences** and **Zoetis** along with an evening networking reception on September 13<sup>th</sup> and a lunch presentation on September 14<sup>th</sup>. The lunch speaker will be announced later this month on the [event website](#).

A hotel block has been reserved under “Iowa Biotech” at Sleep Inn & Suites in Charles City. Room options range from \$85-\$135/night and reservations should be made by calling 641-257-6700 **no later than August 13, 2017**.

For more information about this great event, please visit [www.iowabio.org/biotechspotlight](http://www.iowabio.org/biotechspotlight). Please join us to learn more about the amazing work being done in the Charles City sector of Iowa!

## EMPLOYMENT OPPORTUNITY

[\(Return to Index\)](#)

### Laboratory Manager - Procelys

[\(Return to Index\)](#)

#### **Job Overview**

The Lab Manager will operate and manage our application laboratory in Cedar Rapids, IA and be responsible for designing, running, and reporting on experiments that support Procelys customer applications, product development, and production. The Manager’s first priority will be to perform and manage the hands-on lab work that needs to be done, and will also serve an important leadership role within the global Procelys application team (located in France and China) as a contributor on the following:

- project development and prioritization
- experimental designs
- project leadership/management
- representation of Procelys technical knowledge to internal stakeholders, customers, and market thought leaders at conferences.

#### **Company Overview**

Procelys is an industrial biotechnologies business unit (BU) within the LESAFFRE Nutrition and Health Division. The BU aims to support industrial fermentation industries by providing nutrients and expertise to improve growth and productivity of microorganisms and cell cultures. Our targeted market segments include: biopharma media and diagnostics; food and feed bioingredients; food cultures and probiotics; renewable chemicals; and biocontrol organisms. Most of our products sold in North America are yeast-derived products manufactured in Cedar Rapids, Iowa, France, or Brazil.

For more information and to apply, [please click here](#).

# UPCOMING EVENTS

[\(Return to Index\)](#)

## Midwest Events

[\(Return to Index\)](#)

### [DNA Sequencing Seminar at BioVentures Center](#)

**July 11 | Coralville, IA**

The University of Iowa BioVentures Center and Illumina are hosting a luncheon seminar that will review the basics of Next Generation Sequencing and will also look at innovative uses of Illumina's benchtop sequencers for microbial metagenomics and targeted sequencing approaches. Illumina has end to end solutions to support your research and business objectives. Illumina will cover the best practices and experimental design from library preparation to bioinformatics analysis.

[\(Return to Index\)](#)

### [Iowa Connect: Medical Technology Symposium](#)

**July 18 | Iowa City, IA**

UI Ventures presents a half-day event focusing on the challenges of developing university research-based medical products by providing education, and networking opportunities. The event will kick off with a panel discussion featuring business leaders and investors in the medtech space. Round table discussions will follow to cover fundamental areas as participants build the foundation of knowledge necessary to move their companies from the research lab into the commercialization phase of their discovery.

[\(Return to Index\)](#)

### [Iowa Ag Summit](#)

**August 5 | Des Moines, IA**

Summit Agricultural Group will host the 2017 Iowa Ag Summit on Saturday, August 5, 2017, at the Iowa Events Center in Des Moines, Iowa. The event will feature, state, regional, national and international officials, and highlight important topics affecting agriculture, such as trade, energy, sustainability, corporate mergers, the environment, and the 2018 farm bill.

[\(Return to Index\)](#)

### [Israel Trade & Investment Mission](#)

**September 6-13 | Israel**

Organized by Iowa Economic Development Authority. Participating Iowa companies will have one-on-one pre-qualified appointments whether they are seeking to develop or expand direct export sales, locate distributors or agents, conduct market research or have other goals. **IowaBio Members:** [Email Joe Hrdlicka](#) for more information!

[\(Return to Index\)](#)

### [Prairie & Native Grass International Conference](#)

**August 7-10 | Lincoln, NE**

The Prairie & Native Grass International Conference will offer many opportunities to discuss, present, and learn about the latest discoveries on the biotechnology, biotic and abiotic stress, breeding and genetics, ecology and local adaptation, genomics and molecular biology, molecular breeding, sustainable production, soil health, and microbiomes associated with improving switchgrass and other native grasses for diverse end uses.

[\(Return to Index\)](#)

## Global Events

[\(Return to Index\)](#)

### [20th Annual Congressional Renewable Energy and Energy Efficiency EXPO + Policy Forum](#)

July 11, 2017  
Washington, D.C.

### [New York Venture Summit](#)

July 18-19, 2017  
New York City, NY

**IowaBio Members:**  
Use code "IABIOVIP" and receive an extra 10% off

### [Bio World Congress](#)

July 23-26, 2017  
Montreal, Canada

### [Algae Biomass Summit](#)

Oct. 29-Nov. 1, 2017  
Salt Lake City, UT

### [Pharma AntiCounterfeiting & Serialisation 2017](#)

September 19-20, 2017  
London, United Kingdom

# INDUSTRY NEWS

[\(Return to Index\)](#)

*\*News stories containing company logos indicate IowaBio members\**



Register to attend the **Iowa Connect: Medical Technology Symposium** this month in **Iowa City!**



**Vertex goes all-in on its effort to conquer cystic fibrosis**



**Heteroduplex cleavage assay** for screening of **probable zygosity** resulting from **CRISPR mutations** in diploid single cell lines



**BIO Announces 2017 Rosalind Franklin Award Winner**



**Employment Opportunity: Laboratory Manager at Procelys** in Cedar Rapids



**AbbVie's Eagerly Anticipated Followup to Humira Is Coming: What You Need to Know**



**Green Biologics** receives Commercialisation Achievement Award



**Prairie Farms To Launch Patented Herbal Breakthrough, 10x More Potent Than Black Cumin Seed Oil**

Epidemiologic and Other **Analyses of HPAI/LPAI Affected Poultry Flocks**

**Embria partners with LEHVOSS Nutrition Division**

The inaugural class of the **Iowa AgriTech Accelerator begins this month** and is **seeking startups** focused on **AgriTech**

# SAVINGS OPPORTUNITIES

[\(Return to Index\)](#)

## BioVantage Program

[\(Return to Index\)](#)

One of the most **quantitative benefits of being an IowaBio member is the savings** received through our **BioVantage Program contracts**. IowaBio's Purchasing Consortium includes industry members, educational institutions and state agencies. These agreements allow companies of any size to receive the same competitively-bid pricing benefits – some of which are the best in the state!

[View individual vendor information on our website](#)

### Contracts Include:

Scientific Supplies, Chemicals and Equipment  
Lab Design, Equipment and Installation (Casework)  
Office Supplies, Toner, Paper and Furniture  
Property, Casualty and Liability Insurance  
Courier Services

### Contract Highlights

The savings received from just a few orders usually **covers the cost of your IowaBio Membership!**

Most items are **discounted 10-80%**

Direct delivery within **24-48 hours without shipping charges**

Numerous **rebate** opportunities

**10% Premium Credit** for IowaBio members (exclusively through LMC)

To be connected with a vendor and start saving, please email us at [info@iowabio.org](mailto:info@iowabio.org)

Scientific Supplies,  
Chemicals and  
Equipment

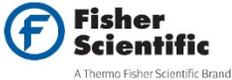
Lab Design,  
Equipment and  
Installation

Office Supplies,  
Toner, Paper and  
Furniture

Property, Casualty  
and Liability  
Insurance

Courier Services

#### Primary Vendor



#### Secondary Vendor



WYNN O. JONES & ASSOCIATES, INC.

#### Preferred Provider



# SUBSCRIBER INFORMATION

[\(Return to Index\)](#)

## Monthly Newsletter

[\(Return to Index\)](#)

This message was sent to you as a benefit of membership with IowaBio and/or a subscriber of our monthly newsletter. If you know of a company that would benefit from the Association's advocacy, financial savings and education/workforce focus, please have them contact the Association at 515-327-9156 or email [info@iowabio.org](mailto:info@iowabio.org). Membership details are also available at [www.iowabio.org/membership](http://www.iowabio.org/membership).

If you would like more information on any topic or no longer wish to receive these messages, please email [melissa@iowabio.org](mailto:melissa@iowabio.org) or call 515-494-9242.

## Capitol Report

[\(Return to Index\)](#)

IowaBio began issuing a Capitol Report in February 2015. It is a legislative update issued on a periodic basis and allows readers to learn more about our legislative activities and bills that may affect the biotechnology industry. If you would like to receive these reports by email, please visit [www.iowabio.org/capitolreport](http://www.iowabio.org/capitolreport) - a link to subscribe and view archives is available on this page.

# SPEAKER OPPORTUNITIES

[\(Return to Index\)](#)

IowaBio staff members are available to give 15-60 minute speeches to interested groups, such as Rotary Clubs, trade associations, or civic groups. A broad range of topics could be discussed, included biotechnology, healthcare, food vs. fuel, legislative policy, investment and more. Contact Joe Hrdlicka at (515) 327-9156 or [joe@iowabio.org](mailto:joe@iowabio.org).