

IowaBio September 2016

MONTHLY UPDATE

Inside This Issue

- 1 [Savings Opportunities](#)
- 2 [Participation Opportunities](#)
Biotech Spotlight Series
- 3-4 [New Member Spotlight](#)
Decision Innovation Solutions
Ag Ventures Alliance
- 5-6 [Upcoming Events](#)
Midwest Events
Global Events
- 7 [Industry News](#)
- 8 [Subscriber & Speaker Information](#)
Monthly Newsletter
Capitol Report

SAVINGS OPPORTUNITIES

[\(Return to Index\)](#)

One of the most **quantitative benefits of being an IowaBio member is the savings** received through our **BioVantage Program contracts**. IowaBio's Purchasing Consortium includes industry members, educational institutions and state agencies. These agreements allow companies of any size to receive the same competitively-bid pricing benefits – some of which are the best in the state!

View full BioVantage Program flyer [here](#)

Contracts include:

- Scientific Supplies, Chemicals and Equipment
- Lab Design, Equipment and Installation (Casework)
- Office Supplies, Toner, Paper and Furniture
- Property, Casualty and Liability Insurance
- **Coming Soon** – Shipping Services (via FedEx or UPS)

Contract Highlights

The savings received from just a few orders usually **covers the cost of your IowaBio Membership!**

Most individual items are **discounted by 10-80%**

Direct delivery within **24-48 hours without shipping charges**

Numerous **rebate** opportunities

10% Premium Credit for IowaBio members (exclusively through LMC)

Scientific Supplies, Chemicals and Equipment	Lab Design, Equipment and Installation	Office Supplies, Toner, Paper and Furniture	Property, Casualty and Liability Insurance
<p>Primary Vendor</p>  <p>A Thermo Fisher Scientific Brand</p> <p>Secondary Vendor</p> 	 <p>WYNN O. JONES & ASSOCIATES, INC.</p>		 <p>Preferred Provider</p>  <p>Insurance & Risk Management</p>

To be connected with a vendor and start saving, please email us at info@iowabio.org

PARTICIPATION OPPORTUNITIES

[\(Return to Index\)](#)

Iowa's Creative Corridor Biotech Spotlight Series

[\(Return to Index\)](#)

Welcome Reception

October 4, 2016

5:00p – 7:00p

Doubletree Hilton
Cedar Rapids, Iowa

Breakfast & Tour

October 5, 2016

Begins at 9:00a

Bus pick up at Double Tree Hilton

Anticipated Company Visits:

- [ADM](#)
- [BioSpringer](#)
- [Diamond V](#)
- [DuPont](#)
- [Ingredion](#)
- [JRS Pharma](#)
- [Red Star Yeast](#)
- [BioVentures Center](#)
- [University of Iowa Center for Biocatalysis and Bioprocessing](#)
- [State Hygienic Laboratory](#)

Whether it's pharma, chemical, nutraceutical or fermentation, Iowa's Creative Corridor does biotech better. Join us for a day-long bus tour of biotech assets in Cedar Rapids and Iowa City; learn about the companies that research, develop, and create products; develop our workforce; and think big in Iowa's Creative Corridor.

A welcome reception will be held October 4 from 5-7PM at the DoubleTree by Hilton in downtown Cedar Rapids. The bus tour starts after breakfast October 5, and will consist of visits and presentations at more than 10 Cedar Rapids and Iowa City biotech companies and facilities. Enjoy special guest speakers from Iowa State University and the University of Iowa, as well as Debi Durham, Director of the Iowa Economic Development Authority.

Click [here](#) to register by September 16!

(Government-Issued Photo ID Required at Some Facilities)

Reserve your Hotel room at the Double Tree Hilton by September 16 as well.

[Government Rate](#)

[Standard Rate](#)

HOSTED BY



IOWA STATE UNIVERSITY
College of Agriculture and Life Sciences



NEW MEMBER SPOTLIGHT

[\(Return to Index\)](#)



Decision Innovation Solutions

[\(Return to Index\)](#)

Decision Innovation Solutions (DIS), based in Urbandale, Iowa, is an economic research and analysis firm that was founded in 2007 by Sterling Liddell and Spencer Parkinson. Each member of the DIS team has educational and practical experience in agriculture and the renewable energy industry. We also have substantial experience in economic impact and economic contribution analysis. Beyond the actual analysis capabilities, we also enjoy communicating economic, financial and technical information to our clients and their stakeholders. Decision Innovation Solutions' work for private, public, and non-profit entities provides significant confidence in making business, investment, and policy decisions. Most everything we distribute to our clients is in report format and includes information expressed with visually-appealing components that complements the report.

Our work is primarily done for agricultural and agriculture-related businesses, organizations, and producers who need the right information, interpreted correctly, to make the best business decisions possible. We bridge the decision-making process by adding our economic and agribusiness insight to gather the right information. We then use Dynamic Risk-Based Modeling™ along with other analysis tools to identify alternatives to provide our clients confidence in making decisions. There are four major areas of focus that DIS engages:

Policy Analysis- We provide information to our clients on how various current or proposed policies can impact their industry or organization and to provide context related to potential risks or the benefits or drawbacks of changing the policy.

Feasibility and Due Diligence- We provide our clients the needed independent analysis that relates to the feasibility of their particular project by providing an in-depth understanding of the variables that can affect their project.

Economic Impact/Contribution Analysis- We estimate the economic impact of specific changes in an industry on the economy and provide estimates of the economic contribution of agriculture and other industry segments for our clients.

Spatial and Time Series Analysis- We provide our clients with information to better understand historical relationships among key variables. We use this information to project the likelihood of certain events occurring so organizations can make more informed business decisions.

For more in-depth information and to stay informed about our company please visit the following links:

Website: www.decision-innovation.com

Blog: <http://www.decision-innovation.com/blog/disinsights/>

Bios: <http://www.decision-innovation.com/about-us/bios/>

Facebook: https://www.facebook.com/Decision-Innovation-Solutions-134714986542002/?ref=br_tf

Twitter: <https://twitter.com/DISInsights?lang=en>

LinkedIn: <https://www.linkedin.com/company/decision-innovation-solutions>



Ag Ventures Alliance

[\(Return to Index\)](#)

Vision

To play a vital role in creating a vibrant rural economy, driven by vision, knowledge, technology and novel business opportunities in the agricultural sector

Mission

To be recognized as a key entry point for its own members, rural communities, strategic partners and other investors to explore new agricultural businesses and nurture them to success

AgVA Services

Ag Ventures Alliance (AgVA) was formed in 1998 to invest in businesses that would add value to commodities produced by its members, predominately Midwestern farmers. Over the years, AgVA has evolved by our primary purpose is still to increase the wealth of our members and their rural communities by investing in agri-businesses that are on the cutting edge of technology and innovation. When appropriate AgVA invites its members to invest alongside of them in projects; Ag Ventures Alliance sometimes works with young companies in the ag sector by providing them with business services at lower than market costs; AgVA also provides educational opportunities, like bus tours, Lunch and Learns and crop clinics; and finally, Ag Ventures Alliance gives back to our communities through sponsorship of worthy causes related to food and agriculture.

Some Projects Financed by Ag Ventures Alliance

- AgVA started Midwest Grain Processors located in Lakota, Iowa, one of the first large scale ethanol plants.
- Agren, of Carroll, Iowa provides a suite of software conservation planning tools that provide speed, accuracy and plenty of options.
- Feedlogic Corporation of Willmar, Minnesota, is a pioneer in the development of intelligent feeding and farm monitoring solutions.
- Once Innovations of Plymouth, Minnesota, produces energy-saving, cost-effective technologies and lighting products for the poultry and livestock producers.

AgVA Membership

- Be a part of innovations that will feed the world's burgeoning growth.
- Help to create vibrant rural communities.
- Invest in companies alongside AgVA that will bring agricultural innovation to market.
- Take advantage of AgVA's many agriculturally related educational programs.
- Get in on rebates and discounts offered to AgVA members.
- As farmers and agriculture related individuals, the members of AgVA are taking control of their economic future.

AgVA membership is available to anyone who wishes to advance sustainable agriculture. For more information go to www.agventuresalliance.com and click on "Become a Member".

Ag Ventures Alliance | 2009 4th St SW, Suite 1, Mason City, IA 50401 | 641-494-2368 | agva@agventuresalliance.com | www.agventuresalliance.com

UPCOMING EVENTS

[\(Return to Index\)](#)

Midwest Events

[\(Return to Index\)](#)

WiSE STEM fest

September 17 | Ames, Iowa

Celebrate 30 years of Women in Science and Engineering with hands-on activities for people of all ages. Departments and organizations are invited to host a booth and provide a fun and educational hands-on activity for kids and information to parents and families about STEM opportunities.

[\(Return to Index\)](#)

People to People Career Fair

September 22 | Ames, Iowa

The Colleges of Human Sciences and Liberal Arts and Sciences at Iowa State University will again host the People to People Career Fair on September 21, 2016. This career fair offers students and employers the chance to discuss career options, as well as internships and full-time career opportunities in the fields of human/social services, health/wellness, government, and hospitality. In addition, professional schools in the fields of health and law have the opportunity to speak to prospective students. Average student attendance is approximately 1500 in the fall.

[\(Return to Index\)](#)

Bioscience Regulatory Compliance Workshop/2016 Conference & Expo

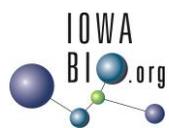
September 27-28 | Kalamazoo, MI

MichBio's annual Conference and Expo, now in its 11th year, is Michigan's largest gathering of bioscience professionals in the state. This premier event will focus on healthcare delivery, bio-business growth, technology connectivity and more. Visit the Innovation Exhibitor Hall to learn about bioscience companies and service providers; attend break-out sessions and network with industry pros and partners. **Are you an IowaBio Member? Ask how you can get a discounted registration!**

[\(Return to Index\)](#)

Creative Corridor Biotech Spotlight Series Event

October 4-5 | Cedar Rapids & Iowa City, Iowa



Whether it's pharma, chemical, nutraceutical or fermentation, Iowa's Creative Corridor does biotech better. Join us for a day-long bus tour of biotech assets in Cedar Rapids and Iowa City; learn about the companies that research, develop, and create products; develop our workforce; and think big in Iowa's Creative Corridor. **(Government-issued photo ID required at some facilities)**

[\(Return to Index\)](#)

Global Events

[\(Return to Index\)](#)

BIO Latin American Conference

October 26 – 28, 2016
São Paulo, Brazil

Combination Products Summit

November 2 – 3, 2016
Cincinnati, OH

View All Upcoming Events
on our
[Events Calendar](#)

Seed & Venture Forum at Innovation EXPO

October 26 | DoubleTree Hilton, Cedar Rapids, Iowa

Apply to pitch your business at [Iowa Venture Capital Association's](#) Seed & Venture Forum at Innovation EXPO (Wednesday, October 26th). The Seed & Venture Forum is an opportunity to present your business model to a panel of seed and venture capital experts for feedback. Connect with the state's leading investor experts to gain visibility for your scaling business.

Applications are due by close of business Monday, September 12. Selected presenters will be notified by the end of September. If you have any questions, please contact Christie Remley at cremley@edcinc.org or 319-369-4955.

If you would like to attend the Innovation EXPO as a regular attendee, click [here](#) to view the registration page.
([Return to Index](#))

Legal Symposium – Save the Date!

November 10 & 17 | Drake University Law School & State Hygienic Laboratory



Please join IowaBio at our upcoming Legal Symposium, which will be held in Des Moines and Iowa City this November. By offering the event on two dates and at two locations across the state, attendees have the flexibility to earn **5.75 credit hours of CLE** when it's convenient for them! The presentations are identical both days and will be made by IowaBio's legal and institutional members. We look forward to seeing you there!

([Return to Index](#))

INDUSTRY NEWS

[\(Return to Index\)](#)

News stories containing company logos indicate IowaBio members



Viewpoint identified in “**Best University Startups 2016**” in the United States



THE UNIVERSITY
OF IOWA

Venture School Starts Statewide Kickoff

IOWA STATE UNIVERSITY

ISU's Fall 2016 edition of Iowa Biotech Educator is Released



Archer Daniels Midland Company Awards \$25,000 ADM Cares Grant to Support the Council for Adult & Experiential Learning's Leaders Council - Forward Together Fund



Wildflowers pay well for Iowa farmers



Eurofins Appoints New President for US Microbiology Division



Spotlight Innovation Enters into Sponsored **Research Agreement** with **Florida State** University to Support **Prof. Hengli Tang** in the **Development of Treatments** for **Zika Virus** Infection

Political leaders should look realistically at **pharmaceutical industry**

August Is the Time to Reach Out and **Meet Your Member of Congress**

The **Growth** of **Iowa Biotech**

Time To Move Beyond **GMO Controversy** And Take Advantage Of **Scientific Progress**

Ethanol industry criticizes **API-funded study** on **biofuel emissions**

SUBSCRIBER INFORMATION

[\(Return to Index\)](#)

Monthly Newsletter

[\(Return to Index\)](#)

This message was sent to you as a benefit of membership with IowaBio and/or a subscriber of our monthly newsletter. If you know of a company that would benefit from the Association's advocacy, financial savings and education/workforce focus, please have them contact the Association at 515-327-9156 or email info@iowabio.org. Membership details are also available at www.iowabio.org/membership.

If you would like more information on any topic or no longer wish to receive these messages, please email melissa@iowabio.org or call 515-494-9242.

Capitol Report

[\(Return to Index\)](#)

IowaBio began issuing a Capitol Report in February 2015. It is a legislative update issued on a periodic basis and allows readers to learn more about our legislative activities and bills that may affect the biotechnology industry. If you would like to receive these reports by email, please visit www.iowabio.org/capitolreport - a link to subscribe and view archives is available on this page.

SPEAKER OPPORTUNITIES

[\(Return to Index\)](#)

IowaBio staff members are available to give 15-60 minute speeches to interested groups, such as Rotary Clubs, trade associations, or civic groups. A broad range of topics could be discussed, included biotechnology, healthcare, food vs. fuel, legislative policy, investment and more. Contact Joe Hrdlicka at (515) 327-9156 or joe@iowabio.org.