



Presents:

Legal Lunch ‘n Learn Series for Business Owners and Entrepreneurs

"Legal Lunch ‘n Learn" is a three-session series hosted by BrownWinick and sponsored by University of Iowa’s John Pappajohn Entrepreneurial Center and Small Business Development Center. These sessions will run from 11:30 am – 1:00 pm at the BioVentures Center, with optional one-on-one sessions immediately following.

Please bring your lunch to these sessions and we will provide the dessert.

Session 1: "You're Not Going to Bill Me For This, Right?"

March 5, 2013 | 11:30 am – 1:00 pm | BioVentures Center, UI Research Park | 2500 Crosspark Rd, Coralville, IA, 52241

- 11:30 a.m. – 12:15 p.m. - People Power: Effectively Use Your Attorney without Breaking the Bank & How to Attract, Retain & Compensate Key Employees
- 12:15 p.m. – 1:00 p.m. - Build an IP Fortress Using Only a Picket Fence – Affordable IP Protection Strategies
- 1:00 p.m. – 2:00 p.m. – (optional) One-on-One Session

Session 2: "Warning Bells, Hazards and Traps"

March 26, 2013 | 11:30 am – 1:00 pm | BioVentures Center, UI Research Park | 2500 Crosspark Rd, Coralville, IA, 52241

- 11:30 a.m. - 12:15 p.m. - Agreement Terms to Live By: The Best of the Best
- 12:15 p.m. - 1:00 p.m. - Structuring for Growth – Early Stage & Finance
- 1:00 p.m. – 2:00 p.m. – (optional) One-on-One Session

Session 3: " Welcome to the Shark Tank: How to Avoid Being Eaten for Lunch"

April 16, 2013 | 11:30 am – 1:00 pm | BioVentures Center, UI Research Park | 2500 Crosspark Rd, Coralville, IA, 52241

- 11:30 a.m. - 12:15 p.m. - Advanced IP: Joint Development, Independent Contractors & Licensing Agreements
- 12:15 p.m. - 1:00 p.m. - Structuring for Growth – Exits & Deal Structures
- 1:00 p.m. – 2:00 p.m. – (optional) One-on-One Session

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REGISTRATION INFORMATION:

Register for one or all of the sessions online at: www.iowajpec.org/calendar.

To sign up for a one-on-one session, please contact Debi Bull at: djb@brownwinick.com or 515-242-2467.

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