



IOWA BIOTECHNOLOGY ASSOCIATION STUDENT INTERNSHIP

This internship is an exciting opportunity for a student who may be interested in a Marketing career in the fast-growing Biotechnology Industry.

We are seeking a driven individual who will assist us part-time in fulfilling the mission of our association. The student selected for this position will have a strong work ethic, a willingness to learn and an ability to adapt to a variety of situations.

The selected student will be asked to fulfill the following responsibilities:

- Assist in the promotion of events hosted by the Association via e-mail, website, social media and other channels.
 - To view our annual events, please click [here](#)
- Create social media campaigns for IowaBio events and maintain the Association's different media platforms by creating unique content, sharing member news and engaging with followers
- Organize and assist in the logistical operations associated with each event such as registrations, payments, name badges, etc.
- Create marketing materials for events such as posters, flyers, and PowerPoint slides.
- Coordinate other marketing-related activities for the association as assigned including information pieces, website updates, media relations, newsletter, public relations, etc.
- Participate as a team member within the association and take initiative to complete tasks in a timely and professional fashion.

Interested candidates will be evaluated via their resume and personal interview. This is a **PAID** position to be negotiated with the selected candidate. The selected candidate will work in a flexible, small-office atmosphere and have the opportunity to interface with leaders in one of Iowa's most exciting and fastest growing industries.

The internship will begin June 10, 2019 and end May 31, 2020 with the potential for longer based on performance and availability. Hours during the summer will be 30 hours/week and once Fall semester begins, 15 hours/week. Please send your resume to taylor@iowabio.org, by **May 17, 2019** if you are interested in this opportunity.