

# ***THE BROWN WINICK 2012 START-UP SERIES:***

## **You're Not Going to Bill Me For This, Right?**

### **Series Highlights:**

- Self help - things you can do yourself
- Work with your lawyer effectively
- Structure your business for growth
- Protect IP for little or nothing
- Manage employees and independent contractors.

### **HOST SPONSORS:**

**August 28, 2012**

**UNI Innovation Incubator**  
8120 Jennings Drive,  
Suite 33  
Cedar Falls, IA

**August 29, 2012**

**Vault Coworking**  
3<sup>rd</sup> Street & 3<sup>rd</sup> Avenue  
Guaranty Bank Building  
Cedar Rapids, IA

**September 20, 2012**

**Iowa State University**  
Nutrition Wellness Research Center  
Flakoll Conf Room, Building Six  
2325 North Loop Drive, Suite 6100  
Ames, IA



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### **AGENDA**

#### **WELCOME**

1:00 – 1:45 p.m. Effectively Utilize Your Attorney and Develop a Legal Strategy Without Breaking the Bank

*By Drew Larson*

BREAK/Q&A

2:00 – 2:45 p.m. Tips and Tricks – IP Protection Strategies You Can Do For Little or Nothing

*By David Breiner (Ames)*

*By Camille Urban (Cedar Falls and Cedar Rapids)*

BREAK/Q&A

3:00 – 3:45 p.m. Structuring for Growth – Early Stage

*By Cynthia Boyle*

***JOIN US FOR NETWORKING AND ADDITIONAL QUESTIONS FOLLOWING THE SEMINAR***



**BrownWinick**  
ATTORNEYS AT LAW®

#### **REGISTRATION INFORMATION:**

- E-mail Debi Bull at [djb@brownwinick.com](mailto:djb@brownwinick.com) with name and company / please place "StartUp" in the subject line; OR
- Call Debi at 515-242-2467 with the registration information