

THE BROWN WINICK 2012 START-UP SERIES: **Warning Bells, Hazards and Traps**

Series Highlights:

- Self help - things you can do yourself
- Work with your lawyer effectively
- Structure your business for growth
- Protect IP for little or nothing
- Manage employees and independent contractors.

HOST SPONSORS:

September 25, 2012

UNI Innovation Incubator
8120 Jennings Drive,
Suite 33
Cedar Falls, IA

September 26, 2012

Vault Coworking
3rd Street & 3rd Avenue
Guaranty Bank Building
Cedar Rapids, IA

October 18, 2012

Iowa State University
Nutrition Wellness Research Center
Flakoll Conf Room, Building Six
2325 North Loop Drive, Suite 6100
Ames, IA



AGENDA

WELCOME

1:00 – 1:45 p.m. People Power: Attracting, Retaining and Compensating Key Employees
By Drew Larson

BREAK/Q&A

2:00 – 2:45 p.m. Avoid Unnecessary Costs and Complexity: Build an IP Fortress Using Only a Picket Fence
By David Breiner (Ames)
By Camille Urban (Cedar Falls and Cedar Rapids)

BREAK/Q&A

3:00 – 3:45 p.m. Structuring for Growth – Finance
By Joe Leo

JOIN US FOR NETWORKING AND ADDITIONAL QUESTIONS FOLLOWING THE SEMINAR



REGISTRATION INFORMATION:

- E-mail Debi Bull at djb@brownwinick.com with name and company / please place "StartUp" in the subject line; OR
- Call Debi at 515-242-2467 with the registration information