

THE BROWN WINICK 2012 START-UP SERIES: **Welcome to the Shark Tank: How to Avoid Being Eaten for Lunch**

Series Highlights:

- Self help - things you can do yourself
- Work with your lawyer effectively
- Structure your business for growth
- Protect IP for little or nothing
- Manage employees and independent contractors.

HOST SPONSORS:

October 23, 2012

UNI Innovation Incubator
8120 Jennings Drive,
Suite 33
Cedar Falls, IA

October 24, 2012

Vault Coworking
3rd Street & 3rd Avenue
Guaranty Bank Building
Cedar Rapids, IA

December 6, 2012

Iowa State University
Nutrition Wellness Research Center
Flakoll Conf Room, Building Six
2325 North Loop Drive, Suite 6100
Ames, IA



AGENDA

WELCOME

1:00 – 1:45 p.m. Agreement Terms to Live By: The Best of the Best
By Lou Ebinger

BREAK/Q&A

2:00 – 2:45 p.m. Advanced IP: Joint Development, Independent Contractors & Licensing Agreements
By David Breiner (Ames)
By Camille Urban (Cedar Falls and Cedar Rapids)

BREAK/Q&A

3:00 – 3:45 p.m. Structuring for Growth – Exits and Deal Structures
By Drew Larson

JOIN US FOR NETWORKING AND ADDITIONAL QUESTIONS FOLLOWING THE SEMINAR



BrownWinick
ATTORNEYS AT LAW®

REGISTRATION INFORMATION:

- E-mail Debi Bull at djb@brownwinick.com with name and company / please place "StartUp" in the subject line; OR
- Call Debi at 515-242-2467 with the registration information