



On September 12, 2012, the Pharmaceutical Research and Manufacturers of America (PhRMA), along with distinguished members of the medical and patient community, will co-host a national awards program in Washington DC to present awards honoring individuals and organizations who have contributed significantly to the advancement of hope and research in the fight against Alzheimer's disease.

Awards will be given in the following categories:

Award for Academic Research in Alzheimer's:

- Presented to an individual or team from the academic community for outstanding research in the search for a cure of Alzheimer's disease

Award for Biopharmaceutical Industry Research in Alzheimer's

- Presented to an individual or team from a biopharmaceutical company for outstanding research in the search for a cure for Alzheimer's disease

Award for Patient Engagement

- Presented to an individual or organization for outstanding efforts in support of patients/families affected by the disease, including but not limited to communications programs, training, financial assistance, disease awareness, etc.

As a member of the Alzheimer's research community, we invite you to submit a nomination for any of the above Research Award categories. The attached document outlines eligibility, criteria and application procedures.

Honorees, their guests, and distinguished members of the Alzheimer's medical, research and patient communities will be invited to a seated dinner to be held in Washington, D.C., at the Newseum on September 12, 2012 where they will receive their award. In addition, honorees will be highlighted in various industry and Alzheimer's focused publications.

Please submit all application materials to Susan Parkinson ([sparkinson@phrma.org](mailto:sparkinson@phrma.org)) by July 23, 2012. Honorees will be notified of their award on or around August 1, 2012. Should you have any questions about the process, please contact Susan Parkinson (email: [sparkinson@phrma.org](mailto:sparkinson@phrma.org) or 202-250-5780).

Thank you in advance for your submission.

*Pharmaceutical Research and Manufacturers of America*

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