



IOWA BIOTECH SHOWCASE & CONFERENCE

Request for Presentations 2021 Iowa Biotech Showcase & Conference (formerly known as Partnering for Growth)

Virtual Event: March, 2 - 3, 2021

Request opens: October 12, 2020

Request closes: **Deadline extended to November 13, 2020**

Submit proposal online at: www.iowabio.org/IBSCproposal

View proposal FAQs at: www.iowabio.org/IBSCproposalFAQ

The Iowa Biotechnology Association (IowaBio) has focused on supporting and growing the state's biotech companies as a 501(c)(6) non-profit, for over 26 years. We represent nearly 100 members spanning our state, who are vested in Iowa and in the biotech industry.

IowaBio has worked steadily to establish a strong identity for the industry and speak with one voice for our diverse membership, seeking to influence policies on both the state and federal level that will enable more efficient growth for Iowa and the United States. Our Association is focused on fostering a stronger business and research climate and working with leaders across the state to attract and retain bioscience talent, companies and funding. Iowa is abundant in talent, resources, and infrastructure – we want to focus on industry vitalization.

Iowa's bio-based economy already encompasses development of industrial enzymes, livestock genetics, seed genetics, human gene research, nutraceuticals, pharmaceuticals, advanced bio-composites, biomass technologies and healthy foods/beverages. Iowa is home to global companies known for developing new plant hybrids for grains, leading genetics for beef and dairy production and many contributions to the rapid expansion of enzymes used for ethanol bio-processing.

Iowa's biotechnology industries are growing at a rapid pace and IowaBio works to ensure that Iowa remains a leader in this competitive, global economy. From human health to animals, food to the environment, and pharmaceuticals to biofuels, our diverse membership helps to improve and sustain wellbeing, in the state of Iowa and around the world. We advocate actively on our members' behalf to create investment and partnership opportunities, attract and retain the very best people, and support public policy that fosters their continued growth.

In that vein, IowaBio invites you to submit a proposal to present/speak at our premier event of the year, our **2021 Iowa Biotech Showcase & Conference** (formerly Partnering for Growth). The two-day conference features a biotech pitch competition, entrepreneur education sessions, industry-specific tracks, a plenary keynote, and a video meeting scheduler. IBSC brings together innovators, investors, biotech leaders, and support vendors, and provides top-notch information and content for our diverse membership. IBSC is a premier event for learning, investing, and networking with multiple sectors of the biotech industry.

This event draws a diverse audience of our membership and we are aiming to provide high-caliber content specific to each of the following five activities:

Entrepreneur Essentials Activities

The Entrepreneur Track at our 2020 conference was popularly attended and will be a major focus on the first day of IBSC. In addition to seeking information- and resource-based presentations in 2021, we are also open to "out of the box" proposals for consideration. Submissions for virtual interactive activities, small-group breakouts, etc. are all welcome.

A minimum of three presentations will be selected for this activity and should provide informative and educational presentations relevant to this industry and current-day issues. More

than three presentations may be selected to take place parallel to each other if submissions allow.

Presentation examples include: SBIR Grant Assistance, Intellectual Property and Patents, Human Resources for Small Companies, Contract Savings Opportunities, Iowa's Start-up Ecosystem, Start-Up Success Stories/Pitfalls, Venture Capital, the Relationship Between Big Companies and Small Companies, Constructing Lab and Office Spaces for Rapidly Changing Companies, and Cyber Security.

Food & Ag Track

The Food and Ag Track will take place on the second day of IBSC and will occur parallel to the other four industry Tracks. Three presentations will be selected for this Track and should provide informative and educational presentations relevant to this industry and current-day issues. Topic examples for submissions include, but are not limited to: Gene Editing and Food Labeling, Facing COVID-19 Challenges for Agricultural Supply Chains and Manufacturing, Sustainability, Fermentation, Uses for Biomass other than Biofuels, how CRISPR is Changing the Industry, The Development and Challenges of "Lab Meat", and Regulatory Climate.

Human Health Track

The Human Health Track will take place on the second day of IBSC and will occur parallel to the other four industry Tracks. Three presentations will be selected for this Track and should provide informative and educational presentations relevant to this industry and current-day issues. Topic examples for submissions include, but are not limited to: COVID-19 response by pharmaceutical companies, Public Health in the Time of a Pandemic, Federal Legislation/Policies, FDA Navigation for Therapeutics, Challenges of live biotherapeutics manufacturing, Gene Editing, University Efforts in Human Health, and How CRISPR is Changing the Industry.

Animal Health Track

The Animal Health Track will take place on the second day of IBSC and will occur parallel to the other four industry Tracks. Three presentations will be selected for this Track and should provide informative and educational presentations relevant to this industry and current-day issues. Examples for submissions include, but are not limited to: One Health Approaches to Animal Health, Gene Editing in Animals, How CRISPR is Changing the Industry, and University Efforts in Animal Health, Development of Vaccines or Probiotics, Federal Regulation/Policies.

Industrial & Environmental Track

The Industrial & Environmental Track will take place on the second day of IBSC and will occur parallel to the other four industry Tracks. Three presentations will be selected for this Track and should provide informative and educational presentations relevant to this industry and current-day issues. Topic examples for submissions include, but are not limited to: Uses for Biomass other than Biofuels, University Efforts in Biofuels and Biochemicals, and What's Next for Biorenewables and Biochemicals, Federal Legislation/Policies.

Submit questions regarding the RFP or the IBSC to Melissa Moyer at melissa@iowabio.org